

Judge: _____

Skit Night Commercial Evaluation Rubric

Club: _____ Time Used: _____

Judging Point	1 Point	2 Points	3 Points	4 Points	Total Points
Projection and Sound	Hard to hear and understand	Sounds good part of the time	Could hear well but straining at times	Easy to hear and understand all performers throughout	
Creativity	Dull, not really creative or captivating	Somewhat creative and imaginative	Creativity and imagination present, but could use more	Creativity and imagination are evident throughout commercial	
Advertises 4H Well	Does not present 4H well	Presents 4H somewhat well	Presents 4H well, but left some questions to be answered	Presents 4H in a positive and interesting format	
Performance and Cast Enjoyment	Cast members seem hesitant or unsure	Some of the cast appear to like acting in the commercial	Most of the cast members appeared to be having a good time	All out fun for the cast and all involved	

Sub-total above points _____

Less 2 points for over 90 seconds _____

Adjusted total _____

Judging is by the American System

Total points are added. Top three commercials are awarded first thru third.

Comments on reverse side of the form if needed.